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Cotton

Classing and

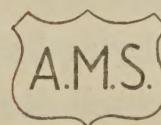
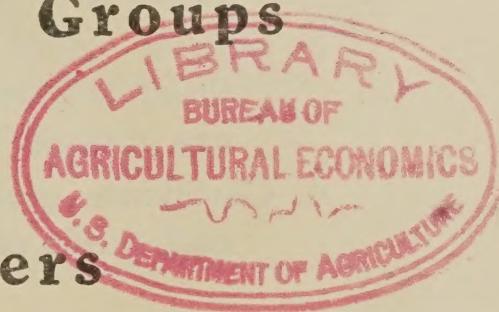
Market News Services

for

Organized Groups

M341C
JAN. 1941
MAY 21 1941

of Growers



AGRICULTURAL MARKETING SERVICE

U. S. DEPARTMENT OF AGRICULTURE

JANUARY 1941

WHAT'S IT ALL ABOUT?

Classing and market news services are provided free of charge to cotton growers by the Agricultural Marketing Service of the U. S. Department of Agriculture. These services are available to any "group of producers organized to promote the improvement of cotton."

CLASSIFICATION

1. Groups make arrangements for having cotton sampled and mailed in—Government pays postage.
2. Samples are classed by Government specialists, according to the official cotton standards of the United States.
3. Official class certificates are mailed direct to growers the same day samples are classed.
4. Certificate gives you the official grade and staple of *your* bale of cotton.

MARKET NEWS

1. Futures prices are furnished several times daily by radio and daily by mail.
2. Spot prices including differences for grades and staples, in central markets are furnished daily by mail.
3. Market news is posted at gins and in other conspicuous places.
4. These reports along with your official classification will help you figure what your cotton is worth.

BENEFITS

Direct

It Helps You Get What Your Cotton is Worth:

1. By knowing the quality of your cotton.
2. By knowing what that quality is worth, and thereby putting you in a favorable position to bargain for a fair price.
3. By enabling you to assemble uniform or even-running lots of cotton.
4. By attracting buyers to your community or market because of larger volume, of cotton of uniform quality.
5. By enabling you to sell cotton on the basis of Form 1 certificates.

Indirect

It Helps You To Grow Better Cotton:

1. By encouraging farmers to work together.
2. By checking on performance of planting seed.
3. By helping you to learn which variety is best adapted to your community or farm.
4. By serving as a check on care used in *picking and ginning*.
5. By increasing marketing efficiency.

These Services are Worthy of Consideration by Cotton Growers in Every Community of the South.

HOW TO QUALIFY

Cotton growers must have an organization which has as one of its *purposes* the improvement of cotton grown by its members.

Members adopt a variety. Arrangements are made with a ginner to gin cotton of members in such a manner as to prevent mixing of different varieties of seed intended for planting purposes—and to take reasonable precautions while ginning to prevent or minimize mixing the lint with that of other varieties.

APPLICATION

Each organized group must apply for the services—forms are furnished upon request.

Where to get forms?

Write to the nearest office of the Agricultural Marketing Service, Cotton Division, listed below:

Room 601, 441 W. Peachtree St.,
Atlanta, Ga.

Box 363, Memphis, Tenn.

Box 1369, Dallas, Tex.

Box 1140, Austin, Tex.

U. S. Courthouse, El Paso, Tex.

—or get them from your County Agricultural Agent.

When to submit forms?

Any time after your cotton is planted.

The *final* or *closing* date for submitting applications is AUGUST 1 for South Carolina, Florida, Georgia, Alabama, Mississippi, Louisiana, Arkansas, and Texas counties east of the 100th meridian (eastern boundary of the Texas Panhandle). For all other States, the closing date is AUGUST 15.

**Don't Delay Making Application—Get
Yours in Early**

COOPERATING AGENCIES

In cooperation with the Agricultural Marketing Service the following agencies assist growers in setting up organizations and in using the classing and market news services to the best advantage.

U. S. Bureau of Plant Industry.

Federal and State Extension Services.

Experiment Stations.

Teachers of Vocational Agriculture.

Your County Agent or Agricultural Teacher Will Be Glad To Help You To Organize, To Prepare Application, and To Use These Services to the Best Advantage.

Submit your application as soon as possible after planting your cotton. In any event submit it at least 2 or 3 weeks before the first bale is expected to be ginned in your community because it takes that length of time for approval of the application and delivery of necessary supplies.

SOME QUESTIONS AND ANSWERS

Q. How many producers are necessary to form an organization?

A. To get the best results, it is preferable that organizations be formed on a community basis; however, as few as two producers under certain circumstances may constitute a group.

Q. What are the duties of the organization?

A. Adopt a variety, make ginning arrangements, send application, take and mail samples, post prices and market news reports on bulletin board.

Q. How is all this work carried on?

A. The organization will appoint a representative to act for it in all matters pertaining to this work. The Government's field agent will work with him in every way possible.

Q. Who should sample the cotton?

A. The group's representative is responsible for the sampling. Sampler may be paid by and bonded to the organization if your group so desires. This is not required but would strengthen the service.

Q. Does the organization provide bags and tags and pay postage?

A. No. The Agricultural Marketing Service furnishes necessary bags, tags, etc., and pays the postage.

Q. How quickly will growers get the class on their cotton?

A. In 2 or 3 days, depending on the distance to the nearest office.

